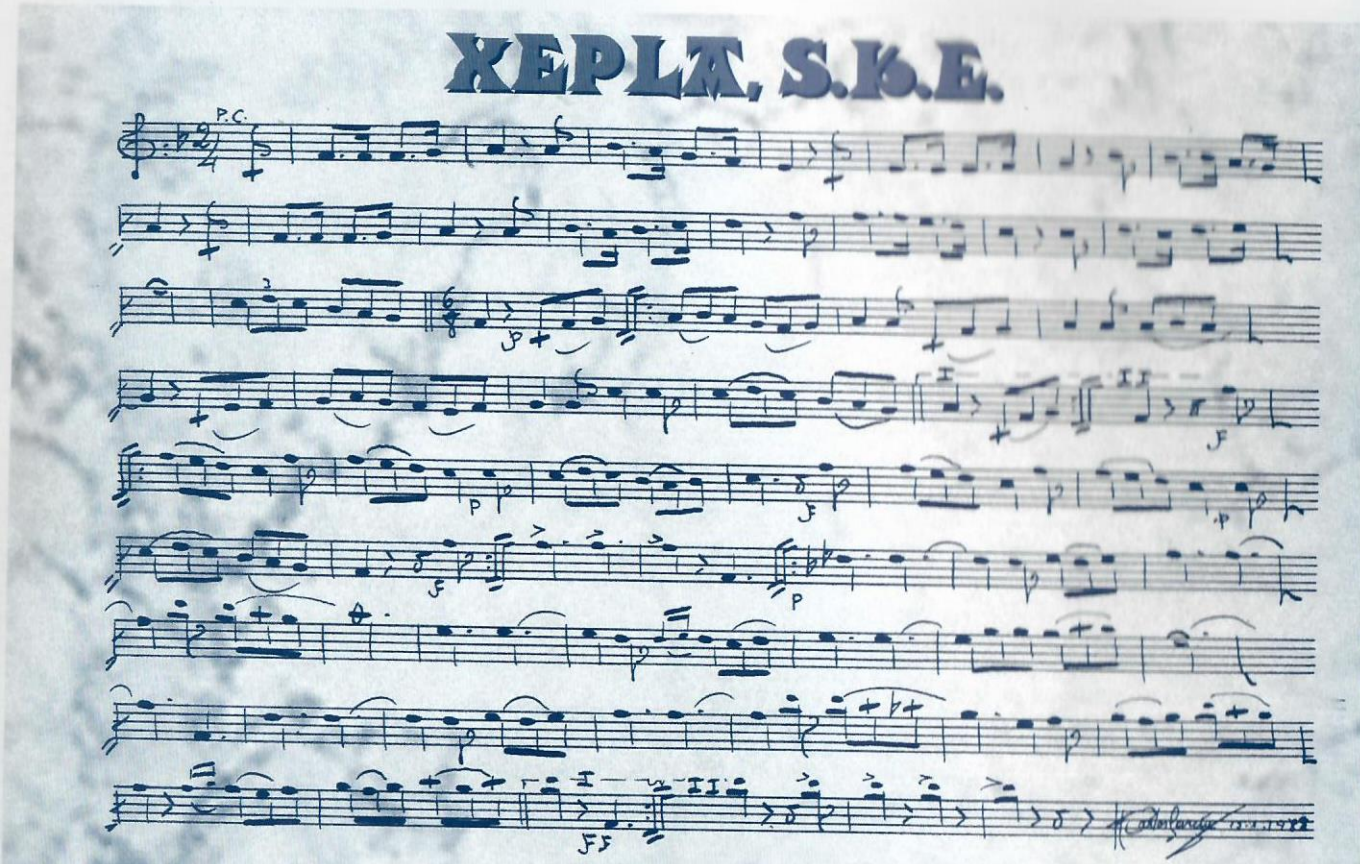Elkartearen ereserkia